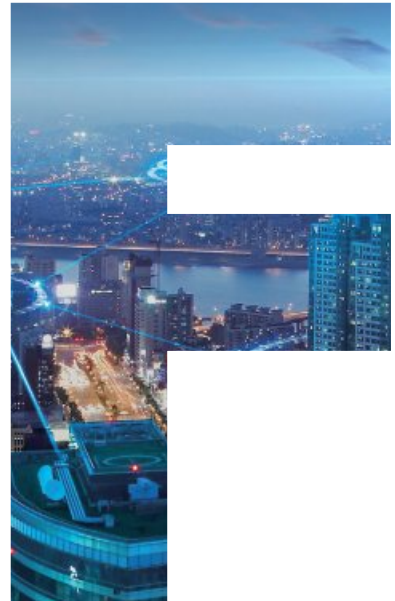


# 2024 SEOUL INTERNATIONAL INVENTION FAIR

The Largest Annual Invention Fair in the World  
The Best Way Access the Global Market and Improve PR



**NOV.27 – NOV.30 2024**  
**COEX / SEOUL, KOREA**

Web Site : [www.siif.org](http://www.siif.org)  
E-mail : [siif@kipa.org](mailto:siif@kipa.org)



# Greetings



Welcome to one of the largest global invention innovation hubs, Seoul, Korea!

It is my great pleasure to introduce the 2024 Seoul International Invention Fair (SIIF). The SIIF is one of the largest invention fairs in the world, and an official exhibition of the Korean government, and offers four days of high-quality inventions and networking opportunities.

Since 2002, the SIIF has served as a platform for inventors and breakthrough technologies from all around the world and aims to publicize superior inventions, broaden sales channels for patented products, and support global marketing.

At SIIF 2024, you will have the opportunity to meet with business partners and investors, and attend new market entry consultations on IP commercialization.

Together we will explore the new possibilities available to you in Seoul, Korea!

Korea Invention Promotion Association  
President **Son, Yong Ook**



# General Information

## As the largest annual invention fair in the World, SIIF 2024...

- ... is organized to market and to promote inventions
- ... is a 4-day event where inventors and researchers showcase new ideas and products to manufacturers, investors, distributors, licensing firms and the general public.
- ... will be under the support of the World Intellectual Property Organization (WIPO) and the International Federation of Inventors' Association (IFIA).

Section	Exhibition	Space
International Invention Pavilion	International inventions and new products	10,368 m <sup>2</sup>
High Tech Pavilion	High tech inventions and new productd	
Design and Trademark Rights Exhibition	Exhibition of Korean designs and trademark	
Korea Invention Patent Exhibition	Exhibition of patented Korean Inventions and new products	
Safety Invention Pavillion	Inventions and new products related to safety	
Business Matchmaking Pavilion	Matchmaking between potential buyers and inventors	



## Why you should participate in SIIF

- It's a great opportunity to have your ideas and inventions promoted at the global level
- In SIIF 2024, 484 inventions from about 26 countries were participated

## Who can exhibit

- Individual inventors, researchers, enterprises, patent offices, suppliers of IP information, technology transfer organizations, and IP-related institutions



When

Nov. 27(Wed) – Nov. 30(Sat) [4 days] / 10:00 - 17:00 (7 hours per day) ※ Nov.30(Sat) until 15:00

Description	Date	Venue
Opening Ceremony	Nov. 27(Wed)	Exhibition Hall
Evaluation (Judging)	Nov. 27(Wed) – Nov. 28(Thu)	Exhibition Hall
Award Ceremony	Nov. 29(Fri)	Exhibition Hall

※ The schedule is subject to Change



Where

COEX, 513, Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea

Organizer of SIIF

SIIF 2024 is organized by the Korea Invention Promotion Association (KIPA), a statutory company established under the provision of the Invention Promotion Act. It is the only organization in Korea that has promoted inventive activities since 1973.

Application Information

Participation Schedule

Application and payment deadline	October 25(Fri), 2024	
If application is cancelled	Before / on Oct. 25	50% refund
	After Oct. 25	No refund
Installation period	Nov. 26(Tue) 14:00 - 20:00	
Dismantling period	Nov. 30(Sat) 15:00 -	

All displays must be brought into the exhibition hall during the installation period and removed during the dismantling period.

Maximum of 3 invention are allowed for exhibition per booth

Items/services supplied free of charge

- Partition, 1 chair, 1 desk, carpeting, 1 name board, lights
  - Electricity (220V, single phase, 60Hz, 1kw)
  - Publicity in the exhibition catalog
  - Free consulting on technology transfer and related fields
- ※ The service is subject to change

For further information on furniture and other equipments, please refer to the extra equipment rental guide at [www.siif.org](http://www.siif.org)



## Awards

- Grand Prizes
- Gold, Silver, & Bronze Prizes
- Special Prizes (Seoul metropolitan Government, WIPO, IFIA and many others)

### Please visit [www.siif.org](http://www.siif.org) for further info regarding:

- Delivery and customs clearance
- Location of venue and transportation
- Hotels
- Arrangement for interpreters and tours

## Rules and Regulations

- **A**n exhibitor may present only three inventions in one booth. Each entry form (photocopies of the form are allowed) should contain information about only one invention. Exhibitors who have inventions that are patented or with pending patents, utility models, or industrial designs may take part in the exhibition. Exhibits deemed hazardous or that would cause public inconvenience are strictly prohibited by the organizer.
- **E**xhibitors who wish to send their products prior to their arrival may send them to the organizer. Products not duly indicated on the entry forms are strictly prohibited. Inventions may be presented in the form of ready-made articles, prototypes, samples, photos, or texts.
- **A**t least one person is required to man the booth at all times during exhibition hours.
- **E**xhibitors who wish to withdraw their inventions before the closure date will be liable for damages incurred. They will also forfeit any award presented to them.
- **T**he organizer will take every precaution to safeguard the exhibitor's properties via a regular security service. Nonetheless, the organizer will not be liable for damage or loss to the exhibitor's properties through theft, fire, accident, or similar destructive causes. The exhibitor is responsible for obtaining insurance for their respective exhibits and for the installation of special protection wherever necessary.
- **T**he organizer will not be held responsible for errors in the translation or copies of the advertisements published in the official exhibition catalogue.



### Korea Invention Promotion Association ([www.kipa.org](http://www.kipa.org))

Korea Intellectual Property Service Center 131, Teheran-ro, Gangnam-gu Seoul, 06133, Korea  
**Tel** (+82 2) 3459-2843, 2758, 2943 / **Fax** (+82 2) 3459-2799 / **Website** [www.siif.org](http://www.siif.org) / **E-mail** [siif@kipa.org](mailto:siif@kipa.org)

## Entry form

Deadline for submission of entries: 1st October

### 1. Applicant(s)

• Name of Contact Person (First name/Surname):

• Name of Inventor(s) - to be used in diploma:

• Name of Company or Association:

• Name of Fascia Board:

• Country:

• Mobile Phone:

• E-mail:

• Address:

### 2. Purpose of exhibiting your invention

☐ Advertise your invention

☐ Sell your patent

☐ Search for investors

☐ Technology Transfer

☐ Licensing

### 3. Name of invention

### 4. Description (maximum 3 lines - to be published in the official exhibition catalog)

### 5. Class - Check the category of your invention

<b>A</b> <input type="checkbox"/>	Mechanics/Engines/Machinery/Tools/ Industrial process/Metallurgy	<b>I</b> <input type="checkbox"/>	Traffic/Transport/Car accessories
<b>B</b> <input type="checkbox"/>	Computer science/Software/Electronics/ Electricity/Methods of Communication	<b>J</b> <input type="checkbox"/>	Medical Technology/Medicine/Hygiene/ Cosmetics
<b>C</b> <input type="checkbox"/>	Building/Architecture/Civil Engineering/ Construction/Materials/Woodwork	<b>K</b> <input type="checkbox"/>	Graphic arts/Advertising
<b>D</b> <input type="checkbox"/>	Sanitation/Ventilation/Heating	<b>L</b> <input type="checkbox"/>	Teaching research, and pedagogical items
<b>E</b> <input type="checkbox"/>	Security/Rescue/Alarm	<b>M</b> <input type="checkbox"/>	Games/Sport/Hobby
<b>F</b> <input type="checkbox"/>	House-keeping/Nutrition	<b>N</b> <input type="checkbox"/>	Information technology
<b>G</b> <input type="checkbox"/>	Commercial, Industrial, and Office equipment	<b>O</b> <input type="checkbox"/>	Environmental protection
<b>H</b> <input type="checkbox"/>	Agriculture/Forestry and Garden/ Pet and Farm animal supplies	<b>P</b> <input type="checkbox"/>	Other inventions and new practical products

\* Please choose the most relevant class if your exact category is not in the above list.

### 6. Rental of furniture and other equipment

Basic items are supplied free of charge (Included items covered by the participation fee). For additional items please refer to the equipments rental guide. The guide will be sent to you via e-mail. Please fill out the application form with an e-mail address where you can receive notifications. For any inquiries regarding equipment, please contact the equipment organizer.

Please note that a pre-payment to the organizer is required for the applications to be considered complete.

## Entry form

Deadline for submission of entries: 25th October

### 7. Booth and equipment rental

Article		Unit Price	Quantity	Amount	Remarks
Booth	Standard Booth (3mx3m)	CHF 1'500 / 9sqm		Swiss francs (CHF)	
	Standard space	CHF 1'350 / 9sqm		Swiss francs (CHF)	
Power supply (60Hz)	200V Single phase	CHF 50 / 1KW		Swiss francs (CHF)	4 days
	380V Three phase	CHF 50 / 1KW		Swiss francs (CHF)	4 days
Internat line		CHF 170 / 1 line		Swiss francs (CHF)	4 days
Water & drainage		CHF 170 / 1 unit		Swiss francs (CHF)	4 days
Compressed air		CHF 170 / 1 unit		Swiss francs (CHF)	4 days
Subtotal (Including the 10% V.A.T)				Swiss francs (CHF)	
Early Bird Discount	Payment 2 months prior to Deadline: 20% off			Swiss francs (CHF)	~July 22nd
Total amount				Swiss francs (CHF)	

### 8. Public Relations assistance

ASAMCO understands the importance of fostering innovation and supporting European inventors in their endeavors. As part of our commitment to promoting international collaboration, ASAMCO is pleased to offer comprehensive PR assistance to European inventors attending the Seoul International Invention Fair. Here is what our services include:

1. Flights booking
2. Accommodation
3. Beverages
4. On-site assistance
5. One-year membership to the Swiss Korea Association Geneva (ASAMCO)

Flights, hotel, food & logistic expenses will be charged separately before the event.

**Price: CHF 700/person**

I, ....., desire to participate in the Seoul International Invention Fair 2024, receive PR assistance from ASAMCO, and agree to abide by the regulations attached herewith. No refunds will be issued from ASAMCO in case of cancellation.

Applicant's signature over printed name: .....

Company: ..... Date :..... / ..... / 2024.

**Payment in CHF should be made by September 1st, 2024 to account  
PostFinance IBAN: CH74 0900 0000 1735 6925 6, BIC: POFICHBEXXX  
ASAMCO, Geneva, Switzerland**

Please contact the Swiss Korea Association (ASAMCO) for more information

Tel. +41 79 944 944 9

Website [www.asamco.ch](http://www.asamco.ch) / E-mail [info@asamco.ch](mailto:info@asamco.ch)